

**SENATE CONCURRENT
RESOLUTION No. _____**

DIGEST OF INTRODUCED RESOLUTION

A CONCURRENT RESOLUTION honoring Heintz's Flower Shop in
Terre Haute on 150 years in business.

SKINNER

_____, read first time and referred to Committee on



**SENATE CONCURRENT
RESOLUTION No. _____**

1 A CONCURRENT RESOLUTION honoring the Heidl Flower
2 Shop in Terre Haute on 150 years in business.

3 *Whereas, Heidl's Flower Shop, also known as the*
4 *Original Flower Shop of Terre Haute, was established in*
5 *1863 by John G. Heidl and his son Fredrick, and has left a*
6 *legacy of service to the community and floral industry;*

7 *Whereas, Heidl's Flower Shop has been in the same two-*
8 *story brick building since 1903;*

9 *Whereas, In addition to the flower shop, founder John*
10 *Heidl also built Floral Hall, five greenhouses consisting of*
11 *45,000 square feet heated by steam and hot water, and*
12 *specialized in the wholesale and retail production of*
13 *camellias, Parisian lilacs, orchids, ferns, and an imported*
14 *violet he made famous, dubbed the Princess of Wales;*

15 *Whereas, John Heidl was a prominent businessman and*
16 *philanthropist. He was a charter member of the Terre Haute*
17 *Commercial Club, the Terre Haute Chamber of Commerce,*
18 *a pioneer member of the Society of American Florists, a*
19 *member of the board of managers for Rose Orphan's Home,*
20 *and was elected vice president of Fort Harrison Savings*
21 *Bank;*

22 *Whereas, There have only been five owners of Heidl's*



1 *Flower Shop since 1863: the Heinls, the Beckers, the*
 2 *Divincenzos, the Harpers, and current owner Vanda Monts;*

3 *Whereas, Heidl's Flower Shop offers a large variety of*
 4 *services to the public, including flowers and plants for every*
 5 *imaginable occasion, deliveries to hospitals and funeral*
 6 *homes, custom designing, an on-site hair salon called*
 7 *Annalee's Salon, and a banquet facility for 40 people named*
 8 *Vonda's Garden Studio;*

9 *Whereas, Heidl's has made a series of recent updates to*
 10 *their business, including a new greenhouse roof, a new*
 11 *awning and color update, a new computer network,*
 12 *remodeling of the wedding consultation room, and the*
 13 *development of their website and online ordering system; and*

14 *Whereas, Heidl's continued success can be attributed to*
 15 *a knowledgeable and passionate staff that puts exceptional*
 16 *care into ensuring fresh, high-quality flowers for every*
 17 *customer: Therefore,*

18 *Be it resolved by the Senate of the General Assembly*
 19 *of the State of Indiana, the House of Representatives concurring:*

20 SECTION 1. That the Indiana Senate honors Heidl Flower Shop
 21 in Terre Haute on 150 years in business.

22 SECTION 2. That the Secretary of the Senate is hereby directed
 23 to transmit a copy of this resolution to owner Vanda Monts.

